



48th Annual 101 Awards Sponsorship Opportunities

PLATINUM SPONSOR (\$30,000)

- One (1) front row reserved table for ten (10) guests (or 8 guests + an honoree/VIP)
- One (1) reserved table for ten (10) guests
- Fifteen (15) tickets to VIP Reception and ten (10) passes to event-day press conference
- Four (4) tickets to media announcement luncheon (Jan 2018)
- Recognition on-site and in the event program
- Two (2) invitations to Chiefs Fantasy Camp (June 2018)

GOLD SPONSORSHIP (\$15,000)

- One (1) reserved table for ten (10) guests (or 8 guests + a VIP)
- Four (4) tickets to VIP Reception
- Two (2) passes to event-day press conference
- Four (4) tickets to media announcement luncheon (Jan 2018)
- Four (4) Field Level Red Zone Tickets for One 2018 Chiefs Home Game (to be mutually agreed upon)
- Four (4) Pre-Game field passes for a 2018 Chiefs Home Game (to be mutually agreed upon)
- Recognition on-site and in the event program
- Two (2) invitations to Chiefs Fantasy Camp (June 2018)

SILVER SPONSORSHIP (\$7,500)

- One (1) reserved table for ten (10) guests
- Two (2) passes to event-day press conference
- Four (4) tickets to media announcement luncheon (Jan 2018)
- Recognition on-site and in the event program
- One (1) invitation to Chiefs Fantasy Camp (June 2018)