



49th Annual 101 Awards Sponsorship Opportunities

PRESENTING SPONSOR (\$60,000)

- Two (2) front row reserved tables for sixteen (16) guests (+ an honoree/VIP)
- One (1) reserved table for ten (10) 10 guests
- Twenty-Six (26) tickets to VIP Reception and twenty (26) passes to event-day press conference
- Use of one (1) Suite at Marriott Downtown on day of event
- Recognition on all print and electronic marketing materials
- Recognition on-site and in the event program
- Presenting Rights for Media Broadcast Announcement (Jan. 2019)
- Two (2) Super Bowl tickets and roundtrip airfare for two (2)
- Four (4) tickets to watch a 2019 Chiefs home game from Founder's Suite
- Four (4) invitations to Chiefs Fantasy Camp (June 2019)

PLATINUM SPONSOR (\$30,000)

- One (1) front row reserved table for eight (8) guests (+ an honoree/VIP)
- One (1) reserved table for ten (10) guests
- Eighteen (18) tickets to VIP Reception and eight (8) passes to event-day press conference
- Presenting Rights for Media Broadcast Announcement (Jan. 2019)
- Recognition on-site and in the event program
- Two (2) invitations to Chiefs Fantasy Camp (June 2019)

GOLD SPONSORSHIP (\$15,000)

- One (1) reserved table for eight (8) guests (+ a VIP, if available)
- Eight (8) tickets to VIP Reception
- Two (2) passes to event-day press conference
- Presenting Rights for Media Broadcast Announcement (Jan. 2019)
- Four (4) Field Level Red Zone Tickets for One 2019 Chiefs Home Game (to be mutually agreed upon)
- Four (4) Pre-Game field passes for a 2019 Chiefs Home Game (to be mutually agreed upon)
- Recognition on-site and in the event program
- Two (2) invitations to Chiefs Fantasy Camp (June 2019)

SILVER SPONSORSHIP (\$7,500)

- One (1) reserved table for ten (10) guests
- Two (2) passes to event-day press conference
- Presenting Rights for Media Broadcast Announcement (Jan. 2019)
- Recognition on-site and in the event program
- One (1) invitation to Chiefs Fantasy Camp (June 2019)